



FONDAZIONE
PASTIFICIO CERERE

presents

Margherita Chiarva

7 steps

curated by Claudio Composti

On the occasion of VideoArt Week for Videocittà

Opening: Thursday 21st November 2019, at 19.00

From 22nd November to 6th December 2019

Fondazione Pastificio Cerere

Spazio Molini

Via degli Ausoni 7 – Rome

Press release

On Thursday 21st November 2019 at 19.00, **Fondazione Pastificio Cerere** presents **7 steps**, personal exhibition by the artist **Margherita Chiarva**, curated by **Claudio Composti**. The exhibition will be set at **Spazio Molini**, obtained from the recovery of the ancient Cerere pasta factory windmill, and will stay open to the public until 6th December 2019.

The video *7 steps* (2018) will be shown for the first time to the public, on the occasion of **VideoArt Week** for **Videocittà**, a traveling exhibition dedicated to the contamination between art and video. The sound installation is made in collaboration with Ariel Kalma.

The project *7 steps* is the result of a performance and symbolic act by the artist during a residency in Chile, realized in collaboration with Pagana Casa de Arte in Buenos Aires.

For a total of seven days, Margherita Chiarva has walked seven steps in the Atacama Desert, three times a day – at dawn, at the zenith, and at sunset. For each step, she took a photograph and collected a desert rock, each one has been placed on a canvas soaked with cyanotype, symbolizing all of the 148 steps taken during the days of this performance.

Heritage of a mental game she used to play since childhood, “if you arrive at that point in seven steps, then this thing might happen”, this ritual takes inspiration from a principle that regulates the universe, a system where everything is energy, ourselves included. According to this theory, the events of life are created through our intentions: it is our attitude and mental disposition, which lead us to a positive predisposition towards what it is we want to achieve, and make it so that we attract it towards us. Einstein had already talked of how everything that exists is made up of energy, a universal vibration that travels on specific frequencies with which we can align ourselves. Hence tuning to the frequency of reality we want, will allow us to obtain it.

Through this symbolic ritual carried out by Margherita Chiarva with 7 steps, the image becomes the medium between the expressed will and the universe, like a mantra transmuted into a photographic act. The artist then feels the necessity to give a “body” to the sequence of photographs, escaping the two-dimensionality of a simple frame: she chooses to sew them with a red thread on seven white linen rough canvases tinted with dirt and to enrich them with symbols and amulets, such as the gris-gris, small talismans the purpose of which is to protect or to cast good fortune upon the holder.

The exhibition is part of the **Videocittà** program, ideated by Francesco Rutelli, President of ANICA (Associazione Nazionale Industrie Cinematografiche Audiovisive Multimediali) and directed by Francesco Dobrovich, VIDEOCITTÀ is realized with the support of Regione Lazio e Lazio Creativo, in collaboration with CDP and Roma Capitale Assessorato alla Crescita Culturale. Main partners of Videocittà are Eni, Intesa Sanpaolo and TIM. Main Media and Content Partner of Videocittà is Rai, participating to the event with a series of specific projects by RAI STORIA, RAI TECHE, RAI FICTION, RAI RAGAZZI, RAI CINEMA. Videocittà has been realized thanks to a partnership with MAXXI, with the aid of ANICA and making use of the media partnership with IGPDecaux.

www.videocitta.com, www.instagram.com/videocitta, www.facebook.com/videocitta2019

Biography

Margherita Chiarva was born in Milan where she lives and works. With a degree attained by London's Central Saint Martins, she formed a collective based in Istanbul in 2014 and, back in her home city, she specialized in silver salts press research manually working on film strips with the use of chemicals as well as various other supports. Her photographic journey is mainly founded on analogic research and personal investigation through the use of images. Exhibitions and publications: The space in between, photogram book in collaboration with Chippendale Studio, 2019; Stereo Cybele, personal exhibition, Collina di Loredana, Pantelleria, 2018; Emergence (with L.Savino - L.Castore) Linke, Milan, 2017; Special Mention Prize “CODICE MIA” 2017; Transfert, personal exhibition, Galerie Virginie Louvet, Paris, 2015; Chemigrams, personal exhibition, ProjectB Gallery, Milan, 2015; 14-14 Modernity's first Century, PLASMA, Milan, 2014; Numinous; ISTANBUL'74, Istanbul, 2014; Concrete Unit, collective exhibition, Biennale di Istanbul, 2013; Action at a Distance, Bursa Photo Fest, collective exhibition, Turkey, 2013; Caveau, collective exhibition, Galleria Riccardo Crespi, Milan, 2012; Photosynthesis collective exhibition, Milan, 2011; Materics, collective exhibition, Central Saint Martins, London, 2011.

www.margheritachiarva.com

CONTACTS

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EXHIBITION INFORMATION

Title: *7 steps*

Artist: Margherita Chiarva

Curator: Claudio Composti

Venue: Fondazione Pastificio Cerere - Spazio Molini, via degli Ausoni 7 – Rome

Opening: 21st November 2019, 19.00

Opened to the public: 22nd November – 6th December 2019

Schedule: from Monday to Saturday from 15.00 to 19.00

In occasione della VideoArt Week di Videocittà:



VIDEOCITTÀ



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