



FONDAZIONE
PASTIFICIO CERERE

In collaboration with A.P.A. (Agenzia Pubblicità Affissioni)

presents

***Postcard from...* Allison Katz**

A project by Marcello Smarrelli, curated by Michele D'Aurizio

From 19 September al 7 November 2012.

Preview: 18 September 2012, 7 p.m.

At the Fondazione Pastificio Cerere, Rome

The Canadian artist **Allison Katz** is the protagonist of the fourth in the series of events that make up the project ***Postcard from...*** Now being staged for the second time, it will open on 18 September at the Fondazione Pastificio Cerere in Rome. Conceived by the foundation's artistic director **Marcello Smarrelli** to promote contemporary art in the urban context, *Postcard from...* is realised in collaboration with A.P.A. (Agenzia Pubblicità Affissioni).

The initiative, which involves inviting Italian and foreign artists to design a poster measuring 400 x 300 cm – to be put up in the courtyard of the Pastificio Cerere and at various locations in the city made available by A.P.A., where it will be displayed for the period of fourteen days typical of the life of an advertising poster – is curated on this occasion by **Michele D'Aurizio**, curator in residence at the foundation for 2012.

Katz's research hinges on the contradictions that have historically enlivened the discourse on painting – abstraction/representation, illusionism/decoration, expression/mannerism – which he embraces and makes his own. 'The artist,' explains D'Aurizio, 'views painting as a visual repertoire in which the choice of a particular theme or style inevitably entails a relapse into the formal incoherence that characterises the medium. Katz, therefore, chooses not to choose.'

In the poster he has come up with for *Postcard from...* Katz combines graphic elements with images drawn from his pictures. Although the artist designs posters for his solo exhibitions that correspond to the pictures presented, this is the first occasion on which he has tackled the format used for billposting.

Over the same period, in the exhibition rooms of the Fondazione Pastificio Cerere it will also be possible to visit the one-man show of the American artist **Sam Pulitzer**, curated by Michele D'Aurizio, which presents *Untitled* (2012), an installation made up of a large number of graphic works realized on adhesive PVC.

Allison Katz (1980, Montreal; lives in London) has held solo exhibitions at 1875, Oslo; Johan Berggren Gallery, Malmö; Rachel Uffner Gallery, New York; Battat Contemporary, Montreal. She has taken part in joint exhibitions at Galerie Emmanuel Layr, Vienna; Michael Benevento, Los Angeles; Family Business, New York; Friedrich Petzel Gallery, New York; Lehmann Maupin Gallery, New York; and Swiss Institute, New York.

On the occasion of **Roma Art 2Nights** (from 28 to 30 September) a **special opening** of the foundation is planned.



Technical details of the exhibition

Artist: Allison Katz

Title: *Postcard from...* Allison Katz

Curator: Michele D'Aurizio

Preview: 18 September 2012, ore 19

Duration: 19 September – 7 November 2012

Opening hours: Monday to Friday, 3 p.m. to 7 p.m. Entrance: free

Venue: Fondazione Pastificio Cerere, Via degli Ausoni 7, Rome; ten locations in the city of Rome

How to get there: MM Termini (Linea A), MM Tiburtina (Linea B), bus Linea 71

Technical details of the poster: 400 x 300 cm; inside frame measurements 380 x 280 cm; digital print on 120 gr/m² Blue Back paper;

Technical details of the small-scale edition of the poster: 95 x 70 cm; high-resolution off-set print on matt paper of higher weight (200/300 gr/m²); limited edition of 150 copies

From 28 to 30 September, on the occasion of **Roma Art 2Nights** (www.untitled-association.org), **special opening** of the Fondazione Pastificio Cerere at the following times: **Friday 28 September and Saturday 29 September from 11 a.m. to 9 p.m.; Sunday 30 September from 12 a.m. to 6 p.m.**

Information

Fondazione Pastificio Cerere, tel. 06 45422960, info@pastificiocerere.it, www.pastificiocerere.it; A.P.A.(Agenzia Pubblicità Affissioni), tel. 06 4885551, info@affissioniapa.it, www.affissioniapa.it

The *Postcard from...* project is realized in collaboration with

