



FONDAZIONE
PASTIFICIO CERERE

presents

Libri per bambini con il culto dell'immagine

exhibit of photography publishing for children
from Giuseppe Garrera's private collection
and from Fondazione Malaspina's library

curated by Alessandro Dandini de Sylva and Cartastraccia

Opening: Wednesday, December 5th, 2018, 18.00h

From December 6th, 2018 to February 16th, 2019

Fondazione Pastificio Cerere
Via degli Ausoni 7, Roma

press release

On Wednesday, December 5th, 2018 at 18.00h, **Fondazione Pastificio Cerere** presents ***Libri per bambini con il culto dell'immagine*** (Books for children with the cult of image). This is an exhibition of photography publishing for children that includes publications from **Giuseppe Garrera's** private collection and **Fondazione Malaspina's** library; it is curated by **Alessandro Dandini de Sylva** and **Cartastraccia**. Workshops are going to take place in collaboration with the **Goethe-Institut** and the association **Piuculture**.

The whole project has been conceived to deeply analyze the productive industry of the **photography publishing for children**; it focuses on the most cutting-edge experiences in the Italian and international scene from the Sixties to the current years. The project is an original work of specific census and research of this rich production for children, which Italy is lacking right now.

The exhibition core will be a selection of **books for children** that will include part of Giuseppe Garrera's collection, with the rarest publications and series by Italian publishers from the Sixties and Seventies, such as *Dalla parte delle bambine*, *Einaudi*, *Emme Edizioni*, etc. and authors such as Bruno Munari, Gianni Rodari, Umberto Eco, Nico Orengo, Flavio Costantini, Mario De Biasi. Along with these books, publications of photography publishing for very young children, children, and teenagers will be exhibited; these works have been acquired by Fondazione Malaspina for its library of contemporary photography from international publishers, such as *Corraini*, *Ecole Des Loisirs*, *Greenwillow Books*, *Nanaroku Sha*, and many more.

At the beginning of the exhibition path, some of **Bruno Munari's original xerographies** will be exhibited, along with the first edition of "Xerografie originali" published in 1977, within the series

“Quaderni di design” that Munari curated for Zanichelli. The unique Munari’s copies will be an inspiration for visitors, who will be invited to freely experiment the use and working of a Xerox copy machine, which is conceived as an instrument not only to reproduce, but to produce images, as well. Thus, the Fondazione exhibit venue will be an active space, destined to change during the whole exhibition duration by means of young and adult visitors’ participation.

Beyond the exhibition, several **workshops** will take place: one with German artist Max Renkel, carried out in collaboration with the Goethe-Institut; an intercultural one in collaboration with the association PiuCulture; and a series of visits for children led by the association Cartastraccia.

OPENING HOURS

Fondazione Pastificio Cerere

Via degli Ausoni 7, Roma

Monday – Friday 15.00-19.00, Saturday 16.00-20.00

FREE ENTRY

CONTACTS

Fondazione Pastificio Cerere

Organizational office: Claudia Cavalieri and Emanuela Pigliacelli

+39 06 45422960

info@pastificiocerere.it

www.pastificiocerere.it

Press office: press@pastificiocerere.it

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In collaboration with:

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