



FONDAZIONE  
PASTIFICIO CERERE ONLUS



## **Olimpia Ferrari “Metrochip- Microcity”**

**Opening Wednesday 18 April 2007 at 19.00**

18 April – 15 May 2007

**Curated by Lorenzo Benedetti**

The Pastificio Cerere Foundation is pleased to announce within the VI edition of the International Festival of Rome “Fotografia”, the exhibition of the young artist **Olimpia Ferrari**, titled *Metrochip Microcity*, under the patronage of the **Presidente della Regione Lazio**. The **Elsa Peretti Foundation** has funded the realization of this exhibition as one part of its programme towards the support of young artists.

The lives of urban people unfold on the one hand amid the architecture of their cities – the spaces within which their bodies move – and on the other, in miniature, inside the equally complex mechanisms of microchips, within which their ideas, communications, and cultural exchanges move. These displacements show that architectural elements are linked to computer components not just by a conceptual similarity but also by an aesthetic resemblance. Buildings, windows, streets, neighbourhoods, integrated circuits and interconnecting layers are all three-dimensional forms projected by the human brain in order to circulate energy. Despite the fact that their physical dimensions make them polar opposites.

Macro- and micro-architecture both involve processes that stem from the human intellect. One of these is to build, through logic, places where digital, electric, or human connections have to reach faster and faster speeds in smaller and smaller spaces. Whether they be cities, computers, or cell phones.

In the work of Olimpia Ferrari “there is a clear trend toward abstraction, but an abstraction that tends toward decoration, in which decoration is the central element of the work. This was true for the interiors of Eduard Vuillard, in which the inhabitants of these spaces are absorbed by the walls, while the play of wallpaper patterns seems to invade their clothes and even they themselves.”

**Catalogue** with critical essays by **Paolo Balmas** and **Lorenzo Benedetti**.

**Olimpia Ferrari** is born in Rome in 1980, she begins very young to explore through the camera a lot of countries like Mexico, Egypt, Morocco, Thailand, France, Switzerland, Portugal, Greece, Japan and United States; analyzing the sociological contents. In November 2004 it has exposed in her first solo exhibition, “Photographies of travel”, at the New York University, Casa Italiana Zerilli Marimò. In April 2005 she has participated at Rome International Festival of photography, in a group exhibition “East is East” at Galleria del Cortile; in March 2006 she obtains the Special Mention INAIL in the Competition of Visual Arts about the feminine work “the Other part of the job” organized by the ANMIL-INAIL. From 2006 she attends the New York International Center of Photography. Currently she is assistant of Giuseppe Gallo, painter and sculptor.

Opening time: Monday – Friday 3 p.m – 7 p.m