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FONDAZIONE
PASTIFICIO CERERE ONLUS

ROB CARTER

RECLAIM

Opening: Wednesday 22 October at 6.30 pm 2008

Until 20 NOVEMBER

Curated by Lorenzo Benedetti

For his first solo exhibition in Italy, Rob Carter presents at Pastificio Cerere Foundation a series of photographs and animations. The production of Rob Carter (born in Worcester, lives and work in Brooklin) is based on the paper examination as a physical object and a image of reality through a audio-visual and photographic medium. Through the collage and animation techniques the artist uses architectural elements to rebuild new landscape situations. The collage technique allows Carter to produce simulations of the urban landscape temporal alterations. In particular, Carter examines several architecturAL typologies such as stadiums, football grounds, showing their evolution and transformation into a *Mega Architectures*.
Carter's work is based on the illusion of the twodimensional image, whose animated alteration in the videos generates a continuous construction of new scenarios.

In the "Landscaping" series presented in Rome the Artist shows the paradox between the real and the artificial, between nature and the reproduced image. In the video "Reseed" there are many plants growing up excessively from --- football fields which show the incompatible coexistence between reality and its reproduction through the image.
The plants, original element of composition, criticize the two- dimensional value of the image, which has been oppressed , by the vegetation growt and which comes back only when the vegetable cycle is concluded through death.
Carter production is based on the illusion of the two-dimensional image which alteration through the animation in videos allows a continuous construction of new SCENARIOS.
The tautological game of the image *in* the image leads the artist to create hybrid landscape where the two-dimensional space meets the objects that recover their two-dimensional representation through photographs and videos.