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PASTIFICIO ●● Lab

A PROJECT BY **MARCELLO SMARRELLI**

CURATED BY SGUARDO CONTEMPORANEO

#7 CARTES DE VISITE. MATERIA SENSIBILE

A PROJECT BY **PABLO MESA CAPELLA**

OPENING TUESDAY 18 JUNE 2013 – P.M.

JUNE 19 – JULY 4 2013

FONDAZIONE PASTIFICIO CERERE -
SAN LORENZO -

Pastificio Lab, the series of exhibitions curated by Sguardo Contemporaneo, is about to end. This project has been involving for one year artists, culture professionals, students and lots of people next door, inhabiting San Lorenzo district, and has aimed at connecting together ideas, people and plans to experiment with new methods of intervention and participation.

The 'community specific' orientation which characterizes the activities carried out by the curatorial collective, can be traced out in this project also: Cartes de visite – materia sensibile occupies the urban space, plainly attempting to keep an open dialogue with San Lorenzo district.

Cartes de visite – materia sensibile, a project by **Pablo Mesa Capella**, stems from an intensive search for small size photographs, anyone of them providing the audience with some information about the person portrayed.

These 'cartes de visite', proceeding from markets all over Europe, are small-format photographs, which were usually exchanged on the occasion of business meeting or courtesy visit. Their anonymous images feature the details of everyday gestures and stories, and anyone can recognize his own experience in it.

Pastificio Cerere's courtyard houses the site-specific installation: the above mentioned images - anonymous, fragments of private histories abandoned at the mercy of chaos - have been 'rescued' by the artist. He interpreted them in order to redeem their memory, by the mean of a translation of the sense on a more universal, common ground.

Outside the building, the path traced in the neighborhood – driven by the voices of the inhabitants – allows us to experience again the old San Lorenzo, a district which underwent a major change in the last twenty-five years. The artist has been collecting for months direct evidence about the district, listening to elderlies, shopkeepers, immigrants or non-resident students. Thus, he has mapped the diverse realities of a place rich in history and stories.

The past – either ironic and dramatic - revives through the narration of the inhabitants and the photographs; it becomes the 'tangible matter' (materia sensibile) silently invading the streets of San Lorenzo. Lots of 'listening point' will be strewed throughout the district: thanks to an audio guide distributed for free at the Fondazione Pastificio Cerere the audience will get to know the different voices of San Lorenzo.

Pastificio_lab # 7 Cartes de visite – materia sensibile has been awarded the patronage of the Municipio III di Roma Capitale; it is co-produced by **lasituazione ACT**. Technical partnership: **Antenna International, Sauro Allestimenti**. Technical sponsorship: **Martini Royale**.

Pablo Mesa Capella was born in Málaga (Spain) in 1982. First he graduates in Film Direction and dramaturgy, then in Audiovisual Communication; he works as a director and set designer of play and theatrical art performances. In his early adulthood, he shapes his own aesthetic about three-dimensional art and installations, and is awarded several prizes in direction and scenography at the competition MálagaCrea. Since 2010 he has lived and worked in Rome, where deepens his artistic investigation, displays his works in several group exhibitions and collaborates with local associations. In 2012 he exhibits at the Festival of Contemporary Art Seminaria Sogninterra (Maranola, Formia) and at MarteLive at Forte Portuense (Rome). Recently, he was among the finalists for the Premio ArtGallery (2013, Milan). His installations has strong 'theatrical' roots, but the outcome is much more complex: the artist plays with figurative art and is capable of creating an emotional and synaesthetic link between his work and his audience, examining all the nuances. pablomesacapella.blogspot.it

Pastificio_lab, a project by **Marcello Smarrelli**, artistic director of the Fondazione Pastificio Cerere, was conceived in order to create a cultural platform capable of developing diverse activities, with the aim of involving an heterogeneous audience. Keyword of this project is **multidisciplinarity**: through a varied selection of events, exhibitions, workshops, Pastificio_lab is meant to encourage the interaction among contemporary artistic languages and to test new methods of intervention and participation, stimulating an open dialogue between artists, audience, expertise and any other figure.

Sguardo contemporaneo was founded in 2007 by young art historians and curators trained at the University of Rome La Sapienza. It started as a monthly online magazine, providing information about artists, exhibitions and cultural events in Rome, focusing on art galleries activities. Since 2008, the art collective devoted itself to art curating and cultural planning, promoting young artists, and in September 2010 it refounded as cultural association. Some of its latest projects: cartabianca_roma (curated together with Carla Subrizi and Nero, Genoa, Museo d'Arte Contemporanea di Villa Croce, May-June 2012); Nuova gestione (Rome, Quadraro district, February 2012). At the moment, Sguardo Contemporaneo is a contributor to Nuovo Paese Sera, editing the column about contemporary art.

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INFO

TITLE: *CARTES DE VISITE. MATERIA SENSIBILE - PASTIFICIO_LAB #7*

ARTIST: PABLO MESA CAPELLA

CURATED BY: SGUARDO CONTEMPORANEO

OPENING: JUNE 18, 7 P.M.

FROM 19 JUNE TO 4 JULY 2013

OPENING HOURS: 3 – P.M. (LAST TOUR STARTS AT 6 P.M.)

FREE ENTRY

CONTACTS

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