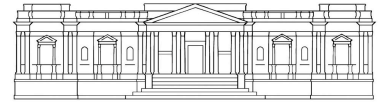




FONDAZIONE  
PASTIFICIO CERERE



THE BRITISH SCHOOL AT ROME

presents

## Hard Copy

A project by:  
Johann Arens, Daniele Genadry, Jürgen Ots

**February 19 - March 8 2014**  
**Opening: Tuesday, February 18, 2014 at 19.00**

**Fondazione Pastificio Cerere, Rome.**

**From Tuesday, February 18th, through Saturday, March 8th, 2014,** Fondazione Pastificio Cerere presents *Hard Copy*, a project conceived and realized by Johann Arens, Daniele Genadry and Jürgen Ots, young artists who have spent time in Rome, through residencies at the British School at Rome and the Belgian Academy. With this show the Foundation inaugurates its new exhibition season, marking its interest in process and experimentation in art and offering itself as an open space in the city where artists and institutions can collaborate. *Hard Copy* is a significant occasion which allows the artists to expand from the academy context and engage actively with the cultural life of the capital, in a specific exchange between international realities.

The title of the show outlines the main idea of its conception: a reflection on the ambiguous nature of the copy. A hard copy, being a print version of a digital file, has a physical presence paired with a built-in expiration. Its life span is determined by the arrival of a successor. Where the digital file is de facto fluid, the hard copy is merely a temporary placeholder for the version to come, the update.

The works assembled for the exhibition are of a similar character. The three artists Johann Arens, Daniele Genadry and Jürgen Ots have brought former artworks and extended each by a new addition or version. Each work in its own way discusses the mechanics of reproduction and at the same time represents the phenomenological problems inherent to temporary objects. By outlining an experience each work asks for the viewer to engage with and accept the hard copy as a pause in time. This hard copy as a proposed point of view becomes an opening where one can see the both the object and its record in a state of transformation.

The exhibition also introduces the rediscovered, the outdated copy, that becomes a new object in a time that is subjectively distant from its own life span. This distance is also a common thread among the artists themselves and their engagement with Rome from the ambiguous position of temporary residents.

**Johann Arens** (1981, Germany) lives between Amsterdam and London. From October through December 2013 he was an artist-in-resident at the British School at Rome; he is currently in residence at the Rijksakademie voor Beeldende Kunsten, Amsterdam. He has had solo exhibitions at Paradise Row, London; ASC Gallery, London; Service Garage, Amsterdam, and has created public commissions for Arnolfini/Art Public Realm Bristol and Jerwood Foundation.

Arens uses the language of sculpture and cinema to examine the confrontation/interaction of visual culture and social space. In his work, domestic interiors and virtually manipulated movements dialogue to construct realities that change and evolve systematically.

**Daniele Genadry** (1980, USA) lives between Beirut and New York. From October 2013 through June 2014 she is an artist-in-resident at the British School at Rome. Recent exhibitions include *After Hours*, Kunsthalle Galapagos, NYC; *Journeys Through Heritage*, Beirut Exhibition Center, Beirut; *2nd AIM Biennial*, Bronx Museum, NYC; *Blindspot* (solo), Agial Gallery, Beirut; *Sightlines (MER)* (solo), Coop Gallery, Nashville, TN.

Daniele Genadry's works considers the idea of the copy as both translation and construction. Her paintings concern the space between two locations in time. Through multiple viewpoints, decentered images and shifting frames within the work, the artist addresses the transition between a past and future.

**Jürgen Ots** (1978, Belgium) lives and works in Brussels. From September through December 2013 he was an artist-in-resident at the Belgian Academy in Rome. Recent group shows include: *ReMap4*, Athens; *Rainbow juice*, The Helper, New York; *Another Castle*, Etablissement d'en face, Brussels; *Celluloid Brushes*, Gallery Isabella Bortolozzi, Berlin; *A world bound in secret knots*, Fondazione Giuliani, Rome.

Jurgen Ots' work lingers on the border between sculpture, installation and printing. Exploring the boundaries of the image through repetitive actions and extensive ways of manipulation, the material is transformed and worn out into an image that is no longer a representation but a frozen object in time.

## Exhibition Specifications

**Artists:** Johann Arens, Daniele Genadry, Jürgen Ots

**Opening:** February 18, 2014, 19.00

**Dates:** February 19 – March 8, 2014

**Hours:** monday-friday from 15.00 to 19.00; saturday from 16.00 to 20.00

**Entrance:** free

**Location:** Fondazione Pastificio Cerere, Via degli Ausoni 7, Roma

**Directions:** MM Termini (linea A), MM Tiburtina (linea B), autobus linea 71

**Information:** Fondazione Pastificio Cerere, tel. 06 45422960, [info@pastificiocerere.it](mailto:info@pastificiocerere.it), [www.pastificiocerere.it](http://www.pastificiocerere.it)

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